

## **Web Privacy Policy**

Innovate E-Commerce (IEC) has created this security & privacy statement in order to demonstrate and communicate its commitment to doing business with the highest ethical standards and appropriate internal controls.

Our site's request-for-more-information form requires users to give us contact information (like name, email address, and telephone number). This information is used to provide information to those who inquire about our products and services. This information is also used to get in touch with customers when necessary. Under no circumstances is this information shared with third parties.

Our site does not capture information regarding the specific activities of any particular user. It does, however, produce reports, which allow us to view activity in anonymous aggregated form. We do not use cookies or any other mechanism to capture or maintain information from users without their consent. The only personal information we capture has been specifically submitted to us through the request-for-more-information form.

This site contains links to other sites. IEC is not responsible for the security or privacy practices of, or the content of these other sites. Likewise, IEC does not endorse any of the products or services marketed at these other sites.

Our site is protected with a variety of security measures such as change control procedures, passwords, and physical access controls. We also employ a variety of other mechanisms to ensure that data you provide is not lost, misused, or altered inappropriately. These controls include data confidentiality policies and regular database backups.

If you wish to remove your name and related information from our database, we will promptly take action to comply with your request for removal. Likewise, we are pleased to process address change requests through any of the following communication channels:

- 1. Sending email to info@innovateec.com
- 2. Sending regular slow mail to 1000 Brooktree Road, Suite 110, Wexford, PA 15090
- 3. Calling 412-681-7090 during regular business hours (Eastern time)

If you have any questions about this security & privacy statement, the practices of this site, or your dealings with our company, you can contact us using any of the above communications channels.